# Radon and Lung Cancer in New Hampshire

Making The Connection for Risk Communication

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#### Presentation Overview

- What is radon?
- What are its health effects?
- Awareness, attitudes and actions of NH citizens
- Associating radon with lung cancer for better risk communication

### What is Radon?

- Radioactive gas
- Colorless and odorless
- Exposure potential
- Enters home primarily through basements
- Easily detectable
- Class A carcinogen

#### What are Radon's Health Effects?

- LUNG CANCER
  - ◆ It's almost that simple

### Radon and Lung Cancer

- Second leading cause of lung cancer (behind smoking)
- Nationally, an estimated 10-14% of lung cancer is related to radon exposure
  - ◆ NH is probably closer to 20%

# What do NH Citizens know about Radon?

- NH BRFSS 2000
  - ◆Heard of Radon? 81% YES
    - ◆ Is it unhealthy? 93% YES
      - What are the health effects?

49% Lung Cancer

27% Other Cancer

24% Non-Cancer Illness

■ Bottom line: only 1/3 of NH adults have "informed recognition" about radon

# What are NH citizens doing about Radon?

- NH BRFSS 2000
  - ◆ Have you tested your home for Radon?
    - ◆ 1994 17% YES
    - ◆ 2000 28% YES
  - ■Some progress, but still:
    - → 300,000 homes untested
      - 100,000 homes likely high radon

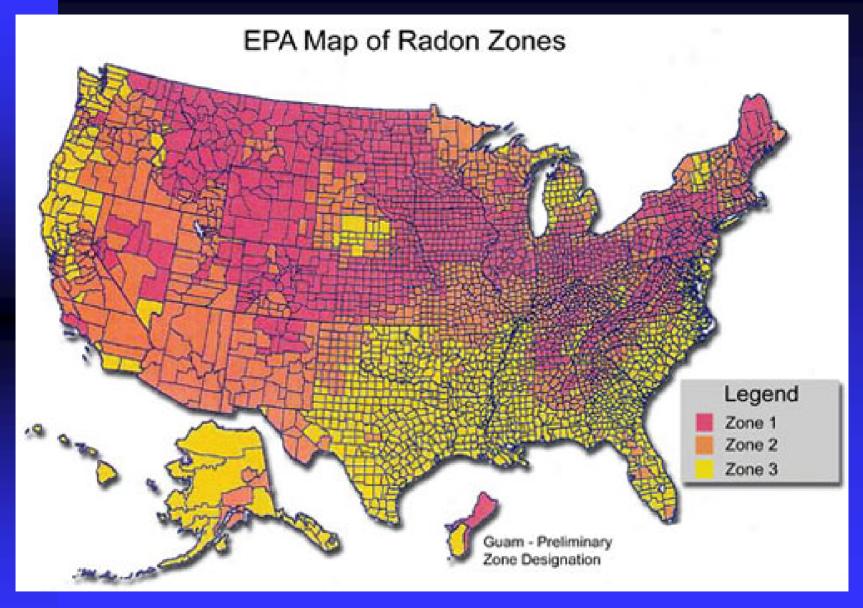
# Radon and Lung Cancer: Making the Connection

- What do NH residents know about radon?
- What do they know about lung cancer?
- What do they know about radon and lung cancer?

CONCLUSION: Increased public awareness will very likely increase testing and mitigation.

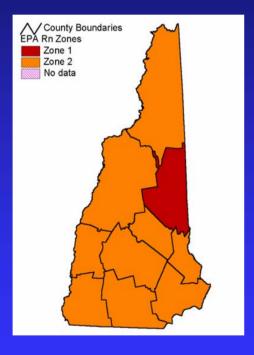
### Current Depictions of Radon Risk

- United States by county
- NH by county
- NH by town



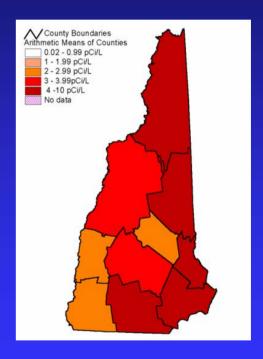
### Radon Maps for NH

#### EPA predicts



1987-1989

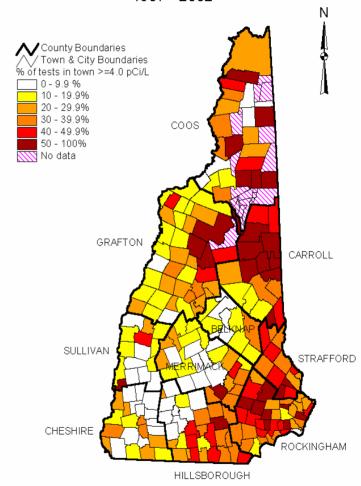
#### Our data suggests



1987-2002

# Radon in Granite State Towns

Results from a total of 15,000 short-term radon tests conducted by homeowners in lowest-livable level, generally during the period November - April, 1987 - 2002



# Toward a Linkage of Radon and Lung Cancer

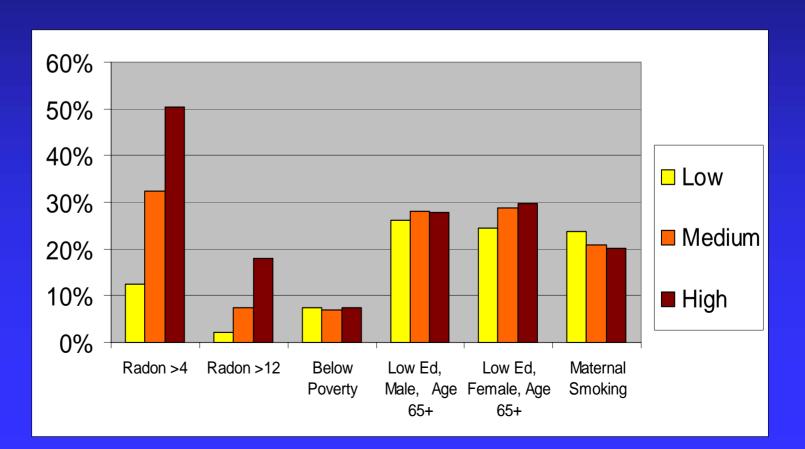
- Technically Create a database with both radon data and lung cancer data
- Conceptually Use linked data to increase public awareness of the radon-lung cancer association

### Data Linkage Methods

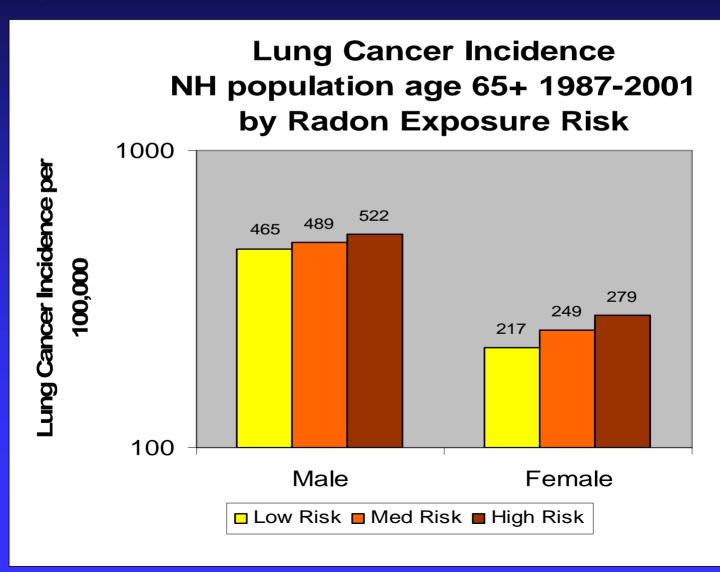
- Record level data from multiple databases:
  - ◆ NH Cancer Registry: Lung Cancer cases 1987-2001 (N=11066)
  - ◆ NH Radon Database: Test results 1987-2002 (N=15,000+)
  - ◆ US Census, NH Birth files
- Aggregated and linked at NH town level (N=259)
  - ◆ Useful statistics for radon, not for lung cancer

# Lung Cancer Risk Factors by Town Radon Risk Category

Analysis I: Towns divided into radon risk categories - HIGH, MIDDLE, and LOW (N=3)



### Lung Cancer Incidence by Town Radon Risk

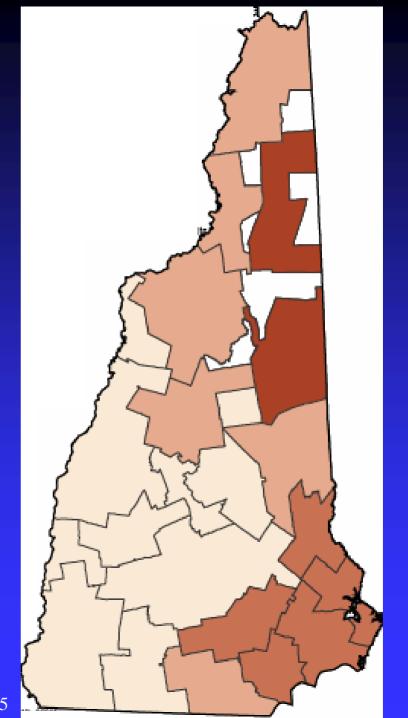


### Data Linkage and Presentation

- Analysis II: Towns aggregated into Hospital Service Areas (N=23)
  - ◆ HSAs more precise than counties
  - More appropriate than town-level for cancer statistics
  - ◆ Based around hub communities
  - Enables geographic presentation of data

### NH Radon Results by HSA

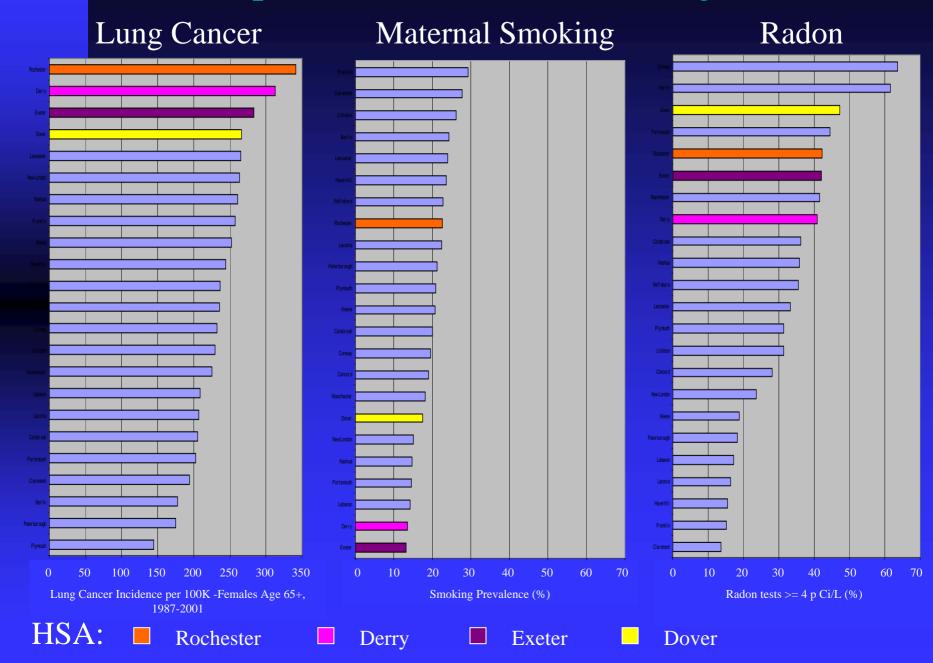




### Data Analysis and Presentation

- HSA example I
  - ◆ Lends possible explanation to unexpectedly high lung cancer rates in some areas
    - Maternal smoking used as proxy for the "smoking culture"
    - Lung Cancer Incidence for females age 65+ used for exposure length and comparative geographic stability
    - Radon rankings: % of tests >4 picos/L

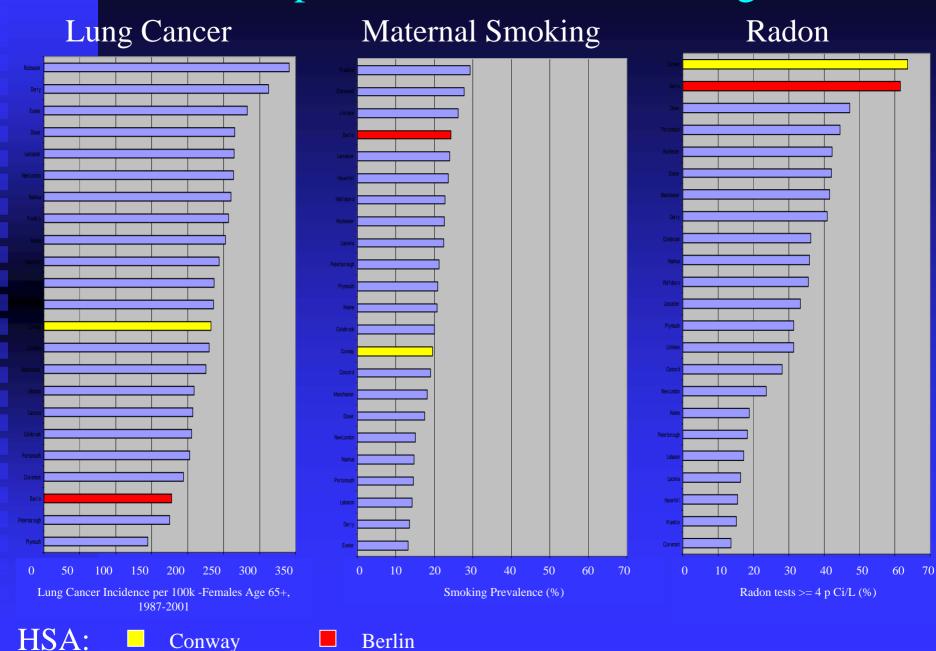
#### NH Hospital Service Area Rankings



### Data Analysis Methods

- HSA example II
  - ◆On the other hand...
    - HSAs highest in radon exposure potential do not conform to this pattern

#### NH Hospital Service Area Rankings



### Communicating the Risk: Current Radon Efforts

- Outreach to home inspectors and real estate industry
- Annual survey and free test kits target specific geographic areas with higher risk
- Phone follow up to homeowners with high radon test results

## Communicating the Risk: Future EPHT Activities

- Coordinate outreach efforts with environmental and health professionals in high risk HSAs
- Work with local American Cancer Society to carry the radon-lung cancer message
- Time EPHT outreach efforts to coincide with next fall's radon testing season